

MEDIA RELEASE

CEU.com Adds Downloadable Course Audio

Podcasts allow Continuing Education students to take material on the road

Old Saybrook, Conn., November 4, 2008: For almost ten years, CEU.com has offered continuing education courses to insurance professionals via the Internet. People who work as adjusters or agents in the insurance industry are required to take these courses in order to maintain their licensing, and having the ability to take the courses online, day or night, allows students to make the most efficient use of their time. Online continuing education has proven to be a practical and cost-effective breakthrough, and now CEU.com is pleased to add another dimension to their online courses – downloadable audio podcasts.

With the downloadable course audio, students can take the course material with them even when they are away from their computers. When a student signs up for a course, he or she can simply save the audio to an iPod or other MP3 player. Then the course can go with him or her while commuting, working out at the gym, taking care of housework – wherever an audio player can go. The student can review the material as many times as necessary without having to sit at a computer the entire time.

Audio learning is a great way to conveniently incorporate frequent, brief study sessions into the daily routine, and this can actually improve a student's ability to learn and retain information. It also allows busy insurance professionals to use their time efficiently, because they can study their required course material even when they are away from their offices.

"At CEU.com, we pride ourselves in using technology to its greatest advantage," said Bruce MacMillian, CEU's president and CEO. "Making the audio from our courses downloadable makes perfect sense, and it's a great use of the technology. Freeing our students to take the audio with them to review at their convenience will help them to retain and utilize the information to enhance their careers, and that's what continuing education is all about."

About CEU.com

Founded in 1999, CEU.com is a continuing education provider offering insurance and adjuster license holders convenient, engaging, and superior quality compliance training delivered via the Internet. Courses are authored by professors and insurance industry experts, and they are designed to incorporate the most relevant and up-to-date information to enhance the career development of insurance professionals. CEU.com is approved in all 50 states and the District of Columbia.

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